

August 2019

Shalom!

I was delighted to learn that the annual conference of the European Urogynaecology Association (EUGA) will take place in Tel Aviv-Yafo this year.

I believe our city is the perfect location for your conference. Tel Aviv-Yafo, Israel's global city, has in recent years gained international popularity and esteem to what we like to call a "Lighthouse City" - a center of art, innovation, and multi-culturalism.

The city of Tel Aviv-Yafo is a unification of two cities (Tel Aviv and Jaffa, or Yafo). As such, it combines old and new - bringing together an ancient active port alongside one of the world's leading tech and financial hubs.

During your stay, you will be able to enjoy an urban center that the New York Times calls "The Capital of Mediterranean Cool." With a 14-kilometer beach, a bubbly nightlife scene, wonderful restaurants and comfortable weather all year-round, you will find it hard to decide whether to spend your time indoors, in the symposium - or outdoors. In any event, we will be happy to welcome you.

Looking forward to greeting you in Tel Aviv-Yafo!

Sincerely yours,



Ron Huldai

Mayor of Tel Aviv-Yafo

